

Minerva Foods

MINERVA S.A.

Publicly-Held Company – CVM nº 20931-1
Corporate Taxpayer's ID (CNPJ/MF) 67.620.377/0001-14
Company Registry (NIRE) 35.300.344.022
Av. Antônio Manço Bernardes, s/nº, Rotatória Família Vilela de Queiroz, Chácara Minerva
CEP 14781-545 – Barretos/SP

Material Fact

General Information

Barretos (SP), 14th March, 2013 – Minerva S.A. ("Company"), a leader in South America in the production and sale of fresh beef, live cattle and cattle byproducts, with operations in the beef, pork and poultry processing segments, hereby informs its shareholders and the market in general of the following:

1. The Company reaffirms the solid performance of its business and announces that the **preliminary and unaudited** consolidated gross revenue amounted to R\$819 million in January and February of 2013, 33.4% up on the same period of 2012.
2. The Company reinforces its commitment and strategy of expansion in the domestic market with the inauguration of two distributions located in Rondônia and Uberlândia-MG, scheduled to start up as of the second quarter of 2013.
3. The Company's financial statements for the fiscal year ended December 31, 2012 will be made available to the shareholders and disclosed via the periodic and occasional information system on March 20, as informed in the Company's Calendar of Events.

Investor Relations

E-Mail: ri@minerva.ind.br

Tel: +55 (11) 3074-2444

+55 (17) 3321-3355

Website: www.minerva.ind.br/ri

About Minerva S.A.

Minerva S.A. is one of the leading producers and sellers of beef, leather, live cattle exports and cattle byproducts in South America, and one of Brazil's three largest exporters in the industry in terms of gross sales revenue, exporting to around 100 countries. It has a daily slaughtering capacity of 11,480 head of cattle and beef deboning capacity of 2,240 tons. Present in the states of São Paulo, Rondônia, Goiás, Tocantins, Mato Grosso do Sul, Minas Gerais and Pará, as well as in Paraguay and Uruguay, Minerva operates eleven slaughter and deboning plants and ten distribution centers. It also operates in the food service segment through the joint venture Minerva Dawn Farms (MDF), whose total meat processing capacity is 160 tonnes per day, producing food made from beef, pork and poultry. In the 12 months ended September 30, 2012, the Company recorded net sales revenue of R\$4.3 billion, up 13.8% on the same period a year earlier.